LEADERSHIP MORGAN HILL
Inspire • Connect • Serve

Alumni Newsletter

Spring 2024 Edition

Hello LMH Alumni!

We hope this Spring edition of the LMH Alumni newsletter finds you well!

The goal of this seasonal newsletter is to ***Communicate, Connect and Engage*** LMH Alumni. The Alumni committee has embarked on sending out seasonal newsletters that align with the on-going activities of LMH. We look forward to hearing from you to find out if this newsletter is helpful and interesting.
This edition highlights recent **Board Activities, Alumni Survey results, LEAD Event in July Alumni Help Needed, 2024 Class Update, the newly added Leadership Corner and more.**

Note: First Friday at Bubbles will be canceled for May 3 – Replacing it will be a social at Craft Roots in May. Specific day and time will be communicated in the coming weeks. This event will focus on anyone interested in learning more about LMH, the 2025 class or supporting the Board. Please stop by and bring a friend!

LMH Board Activities

The LMH Board currently consists of 20 Directors including 5 Executive Committee Members, as well as, a Program Facilitator and Program Administrator. The Board held monthly meetings recently on March 4th and April 8. Topics covered from these meetings are listed in this newsletter. Additional topics covered were upcoming events for 2024, financials, Annual Report, committee assignments, recruitment, and much more!
If anyone is interested in participating on the Board, please contact Steve Tate, stevetate@charter.net.
Board members also support several Committees such as Alumni, Marketing, Technical/IT, Recruiting, Community Leadership and Executive. If you have any interest helping out and participating on any of these committees or events sponsored by LMH please let us know by contacting Mark Matthews, markmatt17217@gmail.com

For more information, please go to **www.leadershipmorganhill.com**

Alumni Survey Results

Thank You to those that responded! The purpose of this 13-question survey was to help us better support our Alumni with current LMH information, events and help needed. The survey went out to 357 Alumni. 45 email accounts bounced and we are working to fix many of those. That brought the number of surveys down to 312. We received 64 responses (~20%). The Alumni committee is working to summarize and respond with adjustments as suggested by the Alumni. All of the responses were generally favorable with what LMH is currently doing. However, some of the responses identified suggested changes such as the timing of First Fridays and volunteer opportunities. Your responses will help us make adjustments and do a better job of ***Communicating, Connecting and Engaging*** LMH Alumni.

Leadership Excellence Award Dinner (LEAD) Event

The LEAD recognition event where this year's nominee, Terry Moriyama, will be formally celebrated is scheduled for Saturday, July 20th. Please save the date in your calendars. Opportunities exist for sponsorships and donations to support this event. Remember, LMH is a Nonprofit 501c3 Public Benefit Corporation Tax ID 77-0386749.

"The high-quality Leadership Morgan Hill program has made Morgan Hill an even better community. It is made possible by your generous donations and grants. We value our partners and supporters for enabling us to provide our great programs. Your sponsorship will be recognized at the event.
Thank you!"
—Steve Tate, Board President

If you are interested in sponsoring / donating contact Board President, Steve Tate, at **stevetate@charter.net or Don Moody at dcm1120@gmail.com.**

Alumni Help Needed

- ***Recruitment***

As a valued Alumni or Friend of Leadership Morgan Hill, we would like your continued help in recruiting community members for future classes. If you know someone who lives and/or works in Morgan Hill that would benefit from participation in the next (2025) class, please have them go to **www.leadershipmorganhill.com** to fill out an application.

- The Application for the class of 2025 is available at the LMH website

- Info Sessions - June 12th & August 22nd – location and time to be announced
- Referral Form - https://forms.office.com/r/sCfdYTmxbp - See the QR Code



- ***Sponsorship and/or Donations Needed***

LMH currently charges $1,500 per student for the Leadership Course. The actual cost of the course per student is closer to $3,500. Therefore LMH, which is a non-profit 501c3, relies on donations and sponsorships throughout the year to maintain its budget. Think about how you benefited from the program and consider paying it forward to help us offset the additional costs.

Don't forget to include matching contributions from your employer if you work for an organization with matching contributions. If you use PayPal to make a donation, click the link to pay, then email gaxiolagroup@gmail.com with the subject line: Class of 20xx and the amount you donated. If you send in a check, please note in the memo your class and we will tally those up too. Once again, we appreciate your support. We are a 501c3 organization and your contribution can be tax deductible.

- ***Planning for July 4th Celebration and Parade***

Morgan Hills annual 4th of July celebration is just around the corner. Leadership Morgan Hill plans to walk in the parade this year. Please contact Mark Matthews at markmatt17217@gmail.com if you and your family would like to walk with us in the parade and represent LMH.

- ***Planning for LMH 30th Anniversary Celebration***

Want to help us celebrate? LMH will be celebrating its 30th Anniversary next year and we would like any Alumni interested in joining our planning group to make it a memorable celebration. Please let us know by contacting Mark Matthews at markmatt17217@gmail.com.

Marketing Committee Activities

The Marketing Committee is all about collaboration this year. We are working closely with the Alumni and the new Community Leadership Committees. The goal is to focus on establishing stronger connections.
Our Instagram, Facebook and LinkedIn social media sites will be more active this year.
Please follow them if you have any of these accounts.



The Marketing Committee prepared and printed a new trifold brochure that highlights what LMH is all about. We will send an e-copy out to all Alumni in a separate email. We have also been busy working on our Leading the Way, LMH Annual Report for 2023. It is an activity that is new for me but is an important way to keep our supporters aware of how we are doing. The plan is to get it emailed out by the end of May.

A new elevator pitch has also recently been created and will be sent out to Alumni members in a separate email. This will help Alumni with a consistent message to others of the benefits and special aspects of the Leadership program.
Recruiting season will be starting soon and we will have a new Marketing campaign to find new applicants for the class of 2025.
Thanks for your support!

--Tammy Parker, LMH Class of 2022, Marketing Committee Chair 2023

Community Leadership Committee

We've formed a new committee called "Community Leadership."
The purpose is to build stronger relationships throughout Morgan Hill. While we have several good relationships throughout our community, we know that there is much more opportunity to connect with local businesses, non-profits, and public organizations. A good example of the kind of relationship we would like to replicate is Toray Composites. Over the past 5 years, they've become a donor to our program, then a participant in our Economic Development/Agriculture/Environmental Day, and now one of their senior management people is a member of our Class of 2024. We believe we should have many such relationships

with companies in Morgan Hill. Through a strong fabric of connections, our vision is to build Leadership Morgan Hill into the go-to connector of organizations around Morgan Hill.

If you would like to help us in this initiative, please contact Tim Hansen at timothy.hansen@charter.net.

LMH 2024 Class has Started!

The Class of 2024 had a busy, and very informative, month of March! We ended February with an all day, Local Government Day which began by touring the City Yard and ended on the dais of City Hall. It was wonderful to meet and hear from our Mayor and City Council Members, and we greatly enjoyed the tabletop presentations by various City Departments. As you earlier Classes may remember, this day ended with a mock City Council session. Our Class attempted to solve the ever-present problem of heavy traffic, both cars and bicycles, along Monterey Road at rush hour.

March began with our Regional Government segment which included presentations from representatives of LAFCO, Valley Water, and a tour of our Morgan Hill Library.
In mid-March we experienced State Government on the two-day trip to Sacramento! In addition to our tour of the State Capitol and presentations on how a bill becomes law and how Lobbyists work inside the State Government, we met with our State Senator John Laird and our Assembly Member Gail Pellerin. We were impressed, not only with the time they took with us, how they really listened to our concerns and thoughts - we felt like we were the only item on their agenda for the day (which we certainly were not!). That evening we enjoyed a great dinner together and many of us felt that was when our Class first started to "bond". Another highlight came the next day when we were introduced on the Senate Floor by Senator Laird, standing while we received applause from the State Senate!

As stated by class member Cindy Adams – “This is a great and diverse class and all of us truly feel the honor that has been provided to be part of this Class, to learn and to serve Morgan Hill.”

The class is off and running with their Project. The class has chosen to go with improvements at the Community and Cultural Center. The Project will include adding 5 tables (2 of them are ADA compliant), 2 trees, an animal sculpture and a freestanding plaque. The class has divided themselves up into two different teams: fundraising and execution. Critical part right now is the schedule and fund raising. The Project requires review by both Parks and Recreation Commission and City Council. The class plans to have the project done in October.

Leadership Corner



"Either lead, follow, or get out of the way.
But never try to do all three at the same time!"

Please let us know what you think of our newsletters via Facebook or email to Mark Matthews at markmatt17217@gmail.com so that we can provide useful and interesting information for LMH Alumni.

You can also follow us on Instagram, Facebook (X) and LinkedIn

2023/2024 LMH Alumni Committee Members:

Mark Matthews – Alumni Committee Chair LMH Class of 2022
Daniel Sanidad - Alumni Committee Vice Chair, Board Vice President, LMH Class of 2018
Don Moody – Alumni Committee Member, LMH Class of 2023
Jeff Schumacher - Alumni Committee Member, LMH Class of 2023